



One Daily Cap

Comprehensive multivitamin with CoQ10

- 50 mg CoQ10 for cardiovascular support•
- Antioxidants lutein, zeaxanthin and astaxanthin
- One capsule daily for increased compliance

43004 - 60 capsules

Foundational Multivitamin

One Daily Cap is crafted exclusively with INNATE Response[™]s select FoodState[®] whole-food nutrients, which have been combined with biologically active forms of vitamins and minerals. It is complimented with a clinically studied dose of Coenzyme Q10. One Daily Cap also contains the most well regarded amino acid, chelated minerals in the industry as well as an antioxidant profile containing lutein, zeaxanthin and astaxanthin.

This complete once daily formula is easily incorporated into a healthy diet as insurance against nutritional gaps. With its broad spectrum nutrient profile, FoodState whole-food nutrients, antioxidant profile and therapeutic dose of Coenzyme Q10, this dynamic formula is ideal for adults of all ages.

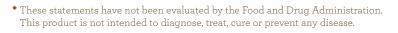
Nutrient Deficiency Epidemic

Despite the abundance of foods in North America, nutritional deficiencies are still common. One can no longer rely upon the average standard American diet (SAD) as a means of achieving optimal vitamin and mineral intake. Besides the standard American diet, other reasons for nutritional inadequacies may stem from:

- malabsorption reduced intake
- less variety
 soil depletion from over farming
- is an and demonds from multiple stores and
- increased demands from multiple stressors
- $\cdot\,$ lower nutritional values in food from over processing

The Simple Solution

This nourishing once daily formula by INNATE Response is designed to promote general health & wellbeing of adults spanning from childbearing age to centenarians by providing critical vitamins and minerals with additional antioxidant protection.



A Look At Key Ingredients:

One Daily Cap provides all the vitamins and minerals as well as CoQ10 and the following nutrient profile.

Lutein: Linked with optimal skin and eye heath, this antioxidant helps maintain skin elasticity and hydration associated with aging and UV damage.

Zeaxanthin: Like lutein, this is concentrated in the macula and is strongly linked to supporting vision health.[◆] Zeaxanthin is a

Supplement Facts		Amount per Serving	% Daily Value				
Serving Size 1 Capsule			Iodine	e complex)	15		100
Amount per Serving % Daily Vitamin A 2 (as betacarotene with mixed carotenoids & Cod 2 Vitamin C (as calcium ascorbate) Vitamin D3 (as cholecalciferol) Vitamin C (ontains tocopherols d-alpha,d-beta,d-beta)	2500 IU State*) 100 mg	50 167 250	Copper (as TRAACS® glycinal Manganese (as TRAACS® glycin Chromium (as TRAACS® nicotinate glycinate cf Molybdenum (as TRAACS® glycin	ate chelate) ate chelate) nelate)	500 2.5 250	mcg mg mcg	28 128 208
	6 mg 5.5 mg 10 mg 6 mg		Boron	ibiquinone) e bitartrate)	50 25 25 25	mcg mg mg mcg mcg mcg	** ** ** **

FoodState Nutrient Sources: Broccoli, Brown Rice, Carrot, Albion and TRAACS trademarks are used under license from Albion Laboratories, Inc

carotenoid providing a powerhouse of macular support.* Both Lutein and zeaxanthin also promote the natural filtration of the sun's UV light.

Astaxanthin: This bright red carotenoid with a large appetite for scavenging free radicals is found in marine algae. Studies reveal that astaxanthin may support healthy cholesterol levels and inflammatory responses as well as promote skin & vision, and support the immune system.⁴¹

CoQ10: A natural antioxidant that maintains circulatory health and supports optimal functioning of the heart muscle.

TRAACS: This complex amino acid chelated mineral combination supports bone and muscle health and immune system function.

Sources:

 P Kidd. Astaxanthin, cell membrane nutrient with diverse clinical benefits and anti-aging potential. Altern Med Rev 2011 Dec;16(4):355-64.

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